International Business, BBA

Assessment Overview & Results Summary

College/School: School of Business

Measures Used: Rubrics, Surveys, Presentations/Writing samples, Course embedded assessments, standardized assessments, etc.

Process for Interpretation of Evidence: Data is collected by Office of Accreditation and Assessment. Assessment results are initially reviewed by Assessment Faculty Committees; these are divided into 7 groups, namely: Global Business Practices Skills, Writing Skills, Presentation Skills, Leadership Skills, Critical Analysis Skills, Technology Skills, and Ethics Skills. Each group consists of three School of Business faculty. The group interprets the data and make recommendations. The Assurance of Learning (AoL) committee (comprised of Associate Deans, Academic Directors, and Department Chairs) is responsible overall for implementation and final recommendation.

How Findings are Used:
- ✓ Changes to curriculum/pedagogy
- ✓ Changes to assessment methods
- ✓ Increased faculty professional development

Results Summary and Continuous Improvement Actions for AY 2020-2021: In Spring 2021, Leadership and Interpersonal skills were assessed in MGMT-300 courses in a group project. Students were scored using a 4-point rubric in the following areas (benchmark included):

- Confidence in their abilities = 80% of the students should be proficient (3) or higher;
- Balance interpersonal relations and task = 80% of the students should be acceptable (2) or higher;
- Consider others' suggestions = 80% of the students should be acceptable (2) or higher;
- Listening skills = 80% of the students should be acceptable (2) or higher.

RESULTS - IB majors scored:

- Confidence in their abilities: Mean-3.67; Std. Dev. - 0.50; Percent - 92%
- Balances interpersonal relations and tasks: Mean-3.78; Std. Dev. - 0.44; Percent - 94%

Record Date: *February 17, 2022*

- Consider other's people's feelings and suggestions: Mean-3.78; Std. Dev. - 0.44; Percent - 94%
- Listening skills: Mean-3.78; Std. Dev. - 0.44; Percent - 94%

Count: 9